

21st October, 2016

Section Proceedings

SECTION 1: Regional development and politics – tourism and environment

21st October, 2016		
No.	Between hours: 14:00 - 16:00	Chair: Kassay János, Sapientia University, Csíkszereda
1	Biczó Dénes, Szent István University	Planning harmonized with natural system in economic development of regions
2	Csuvár Ádám, Kaposvár University	Justifiable renewable energy usage from economic angle
3	Szeberényi András- Gerencsér Ilona, Szent István University	Alternative energy solutions use application??? of the examination of a small town in Hungary
4	Richard Scott, Cristina Kassai, Scott's Petroleum/"The Americas Group" Financial Services S.A	Environmental safeguarding on the path from gasoline to ethanol
5	Szeberényi András- Ritter Krisztián, Szent István University	Environmentally conscious life education by the help of renewable energy
6.	Túróczi Imre, College of Szolnok	Will the backward Hungarian regions be able to take advantage of smart specialization? Will the regions lag behind in the long run?
16:00 -16:20 coffee break		
	Between hours: 16:20 – 20:00	Chair: Nagy Benedek, Sapientia University, Csíkszereda
1	Nagy Varga Adrienn- Oláh Izabella, Szent István University	The impact of tourism on the development of local economy of Hungary
2	Péli László- Káposzta József - Urbánné Malomsoki Mónika, Szent István University	The analysis of the economy and development opportunities of Mezőkövesd

3	Urbánné Malomsoki Mónika – Péli László – Péter Balázs, Szent István University	The analysis of touristic opportunities in Mezőkövesd
4	Haffner Tamás - Wetzl Viktor, University of Pécs	Possibilities for tourism co-operation in the area of the Mecsek Térsége DMO
5	Szalkai Gábor, Eötvös Lóránd University	Tourism as a development opportunity? – Gyimesbükk
6	Madaras Szilárd, Sapientia Hungarian University of Transylvania	The tourism demand analysis based on ARIMA model. The case study of the Romanian Center Region

SECTION 2: Regional development and politics - localities and human capital Room

	21st October, 2016	
No.	Between hours: 14:00 - 16:00	Chair: Hajdú Zoltán, HAS, Centre for Economic and Regional Studies
1	Bálint Csaba - Tóth Tamás, Szent István University	Comparison of the Hungarian counties in terms of Healthcare system institutions
2	Csizmadiáné Czuppon Viktória - Dániel Zoltán András - Molnár Gábor, University of Pannonia	Corporation of local governments and high education
3	Koroseczné Pavlin Rita - Koponicsné Györke Diána, Kaposvár University	Factors influencing labor supply – maternity transfers in Hungary
4	Patay Tünde, Széchenyi István Univeristy	A Comparative Analysis of Migration Policies: (Best) Practices from Europe
5	Szerb György, Mayor's Office, Kaposvár	Possibilities of sports infrastructure development for the everyday physical education in Kaposvár

16:00 -16:20 coffee break		
	Between hours: 16:20 - 20:00	Chair: György Ottilia, Sapientia University, Csíkszereda
1	Hajdú Zoltán, HAS, Centre for Economic and Regional Studies	Sátoraljaújhely – ez a cím része?: New situation for a state border divided town after EU Joining of Hungary and Slovakia, 2004-2014+
2	Áldorfai György - Oláh Izabella, Szent István University	Territorial capital test for the small-, hamlet- and pigmy villages in Hungary
3	Gerencsér Ilona - Tóth Tamás, Szent István University	The characteristics of local identities through the examples of four Hungarian settlements
4	Bakos Izabella Mária - Tóth Tamás, Szent István University	Special Steps of Local Economic Development for Improving Food Buying Groups
5	Áldorfai György- Topa Zoltán, Szent István University	Infrastructural effects on the settlements' changes of resources in an agglomeration area

SECTION 3: Regional development and politics -

	21st October, 2016	
No.	Between hours: 14:00 - 16:00	Chair: Geréb László, Regional Sciences Association of Seklerland
1	Abdulghani Al-sabai, Szent István University	The danger caused by unemployment in the stabilization process of Yemen's economy
2	Topa Zoltán - Czabadai Lilla, Szent István University	The main factors of the economic miracle of Japan after World War II
3	Virág Attila, Corvinus University of Budapest	Cooperation between Hungary and Romania in the Gas Sector in the Light of Pipeline Projects for the Security of Gas Supply
4	Horeczki Réka, HAS, Centre for Economic	Urbanization on the edge of Europe

	and Regional Studies	
5	Nick Gábor András - Pongrácz Ferenc, Széchenyi István Univeristy	Smart collaboration index
6	Nick Gábor András, Széchenyi István Univeristy	Is smart city competitive?
16:00 -16:20 coffee break		
	Between hours: 16:20 - 20:00	Chair: Fábíán Attila, University of West Hungary
1	Ritter Krisztián - Nagy Henrietta, Szent István University	Analysis of local economic development capacity in Hungarian rural settlements
2	Dániel Zoltán András, University of Pannonia	Impact of non-refundable EU sources on convergence of enterprises operating on undeveloped areas
3	Dániel Zoltán András - Molnár Tamás-Csizmadiáné Czuppon Viktória, University of Pannonia	Growth path strategies for Hungarian medium enterprises using EU funds
4	Kassay János - György Ottilia, Sapientia Hungarian University of Transylvania	Analysis of the European Union's sectoral operational programs in Seklerland
5	Nagy Henrietta - Káposzta József, Szent István Univeristy	What human resource potentials do the Hungarian regions have in relation to the EUROPE 2020 strategy?

SECTION 4: Financial affairs section

	21st October, 2016	
No.	Between hours: 14:00 - 20:00	Chair: Gáspárné Vér Katalin, Sapientia University, Csíkszereda
1	Ágoston Anita, Kaposvár University	Income effect of the higher education

2	Bareith Tibor - Gál Veronika - Koponicsné Györke Diána, Kaposvár University	Enforcement of the corporate social responsibility in the Hungarian banks' practices
3	Bíró Báborka Eszter - Bíró Boróka Júlia, Sapientia Hungarian University of Transylvania, Regional Science Association from Szeklerland	Financial performance analysis of agricultural enterprises in Covasna county
4	Fejér-Király Gergely, Sapientia Hungarian University of Transylvania	Application of bankruptcy models in Harghita county
5	Gál Veronika - Kiss Marianna - Parádi-Dolgos Anett, Kaposvár University	Financing questions of social enterprises
6	Wickert Irén - Szarvas-Fekete Tibor, Kaposvár University	Prime-cost calculation in agriculture
16:00 -16:20 coffee break		
	Between hours: 16:20 - 20:00	Chair: Bíró Báborka Eszter, Sapientia University, Csíkszereda
1	Hajnal Noémi, Sapientia Hungarian University of Transylvania	The harmonization of accounting
2	Kovács Sándor Zsolt, HAS, Centre for Economic and Regional Studies	Small banks in the regional development - theories and empirical evidences
3	Kovács-Szamosi Rita - Bareith Tibor-Csonka Arnold, Kaposvár University	Introduction of personal bankruptcy in Hungary
4	Somoskövi Csilla Mária, Kaposi Mór Hospital	Health economic aspects of division of social and health service in psychiatry relation
5	Varga József - Gáspár Bencéné Vér Katalin - Cseh Balázs, Kaposvár University, Sapientia Hungarian University of Transylvania	The Tokaji Dukát role in the world of the Hungarian local currencies

SECTION 5: Agricultural and rural development section

	21st October, 2016	
No.	Between hours: 14:00 - 16:00	Chair: Elek Sándor
1	Balla Emese - Szócs Levente-Simon Eszter, Sapientia Hungarian University of Transylvania, Tarisznyás Márton Museum	Analysis of the obtaining conditions and effects of the EU rural development supports in Harghita county
2	Czabadai Lilla - Nagy Adrienn, Szent István University	The impact of some particular rural development subsidies in Hungary
3	Szerb András Bence, Kaposvár University	The position of the Hungarian grain sector on the international markets
4	Rácz Katalin, Research Institute of Agricultural Economics	Economic importance of agricultural cooperation
5	Vígh Enikő, Research Institute of Agricultural Economics	Efficiency and productivity of farms in a changing climate
6	Molnár Melinda - Kassai Zsuzsanna, Szent István University	The operational mechanism of community initiatives
16:00 -16:20 coffee break		
	Between hours: 16:20 - 20:00	Chair: Bíró Boróka-Júlia, Regional Sciences Association of Seklerland
1	Borbély Csaba - Takács Vivien-Bence Krisztina, Kaposvár University	The judgment of decreasing food lavish in restaurants
2	Földi Kata, College of Szolnok	Exploratory research of the food shopping behaviour in Hungary at one of the food retailing company

3	Kóródi Márta, College of Szolnok	Selling characteristics of local products with specific regard to the tourism aspects based on the examples of four countries and four settlements
4	Péter Katalin, Sapientia Hungarian University of Transylvania	The situation of short food supply chains in Harghita county
5	Szabó Dorottya, Research Institute of Agricultural Economics	Determining the target groups of farmers' markets based on consumer attitude and socio-demographic factors
6	Vörös Mihály László - Bakos Izabella Mária, Edutus College, Szent István University	Healthy Dietary Awareness of Households Located in Rural Areas – Survey Results of an International Comparative Analyses Research

SECTION 6: Management and Marketing section

	21st October, 2016	
No.	Between hours: 14:00 - 16:00	Chair: Szócs Attila, Sapientia University, Csíkszereda
1	Berke Szilárd - Kőműves Zsolt, Kaposvár University	Satisfaction, motivation and personality types by sales leaders in SME sector: a pilot study
2	Horváth Csaba - Koltai László - Óbuda University	Lean and green printing ... Marketing or management tools?
3	Horváth Szilárd, Kaposvár University	Economics of education – dilemma- alternative, in Hungary
4	Kiss Marianna - Arnold Csonka, Kulcsárné Éva, Kaposvár University	The role of CSR at companies is 'fashion' or real commitment?
5	Koltai László - Horváth Csaba - Óbuda University	Reflections of the "lean printing and packaging" approach in the thesis works of graduating students

6	Kömüves Zsolt - Berke Szilárd- Póra Gabriella, Kaposvár University	Survey on female managers
16:00 -16:20 coffee break		
	Between hours: 16:20 - 20:00	Chair: Lázár Ede, Sapientia University, Csíkszereda
1	Lázár Ede, Sapientia Hungarian University of Transylvania	Empirical Tests of Warranty Theories in the German Automobile Market
2	Mondok Anita, College of Szolnok	Examining event management activities in the Hungarian SMEs
3	Szabó-Szentgróti Gábor - Borbély Csaba- Csonka Arnold- Kömüves (rövid ő?) Zsolt - Szabó-Szentgróti Eszter, Kaposvár University	Career path in the business service sector
4	Szőke Brigitta, Szent István University	The Importance of Business Planning in the Approach of a Large Company
5	Takács István - Takács-György Katalin, Óbuda University	Role of partnership in life of SMEs –Observations of a survey
6	Veres Edit, Partium Christian University	Factors which influences the social behaviour of companies executives

SECTION 7: Mathematical economics section

	21st October, 2016	
No.	Between hours: 14:00 - 16:00	Chair: Kristály Sándor, Babeş-Bolyai University, Kolozsvár
1	Baricz Árpád, Babeş-Bolyai University	Zeros of derivatives of Bessel functions

2	Garda-Mátyás Edit, Sapientia Hungarian University of Transylvania	Conditional equations for quadratic functions
3	Kristály Sándor, Babeş-Bolyai University	Convexity concepts in geometric optimization
4	Nagy Szilárd, Babeş-Bolyai University	Some aspects of the Cournot duopoly
5	Salamon Júlia, Sapientia Hungarian University of Transylvania	On correlated equilibrium problem
6	Makó Zoltán, Sapientia Hungarian University of Transylvania	Correlated equilibrium in bimatrix games with fuzzy payoffs
16:00 -16:20 coffee break		
	Between hours: 16:20 - 20:00	Chair: Makó Zoltán, Sapientia University, Csíkszereda
1	Bánkuti Gyöngyi, Kaposvár University	Teaching data mining model with Excel implementation
2	Illyés László, Sapientia Hungarian University of Transylvania	About a Hibrid SQL-NoSQL on-line Catalogue for the University Library
3	Pál László, Sapientia Hungarian University of Transylvania	Portfolio optimization by using the Omega function
4	Oláh-Gál Róbert, Sapientia Hungarian University of Transylvania	Shepard forecast